



CONNECTING
COMPANIES TO CLUBS

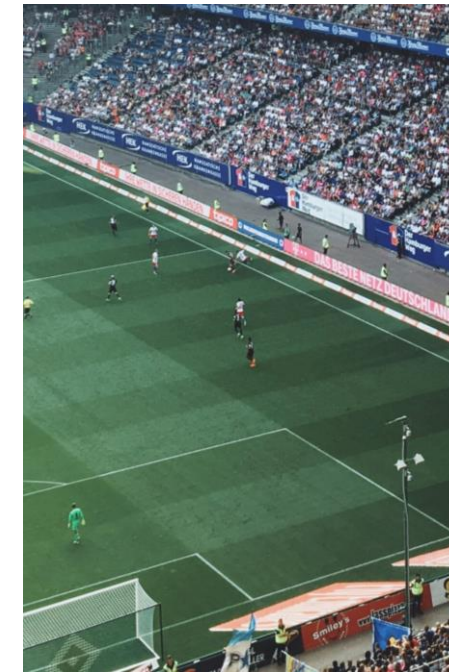
WE ARE FTD & RTD

Established in 2007 the Football & Rugby Trade Directory has become the go to tool for all club officials to find and use approved suppliers.

With over 2,500 suppliers listed, (in 30 categories and over 200 sub-categories) it provides a one-stop shop for clubs to find your business

The directory is used from Grass Roots to Premier League clubs across the whole of the UK.

We create the connection between the club and your company



HOW IT WORKS

The Website

The websites receive over 200,000 views annually.

The Digital Directory

Our interactive platform enables users to link directly to supplier websites and email addresses. Interaction with individual advertisers is tracked to give you insightful data. The 2023/24 version has generated over 120,000 direct links for advertisers.

The Book

First published in 2007, this 168 page version of the digital directory is sent out free to 1000s of clubs every year.



OPTIONS AVAILABLE

Membership

Listing in up to six categories/sub-categories as appropriate with direct links from BOTH websites and the digital platform

Listed as “Preferred Supplier” in the book

Discounts on items such as exhibition spaces

Other ad hoc benefits

£300

Digital & Printed Book Combined

A full-page A5 advert.
Along with six listings as per membership.

£1000

A half-page advert

£600

Quarter-page advert

£350

Website Banners

Limited number of website banner spaces available on a quarterly, half-yearly and yearly basis.

£300 per quarter

WHY WORK WITH US

Our ongoing relationship and communication with the key decision makers running clubs at all levels ensure our partners get brand exposure as well as direct sales leads

As well as the leads generated directly and indirectly from the websites, digital platform and books, we promote our partners throughout the year on social media and regular email newsletters.



NEXT STEPS

Simply email office@footballtradedirectory.com or call us on 01722 875 184 or 07771 916 786.

Our experienced team can discuss the options available along with a tailored package to suit your needs and budget

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